

# MAJOR POLL FINDS THREE IN TEN VOTERS WILL NOT BACK TORIES DUE TO SAME-SEX MARRIAGE

Dear marriage supporter,

I wanted to let you know the remarkable results of a major new opinion poll from ComRes, commissioned by C4M.

It looks like David Cameron's decision to redefine marriage seems set to hurt the Conservative Party's electoral chances in the European elections. Almost three in ten voters cite the Prime Minister's policy on same-sex marriage as the reason why they are not backing the Conservatives.

The poll of over 2,000 people comes ahead of the local and European elections next week.

The ComRes poll:

- Predicts a UKIP win in the Euro elections, with a scrap between Labour and the Conservatives for second place.
- Unveils a widespread scepticism about the PM's motives for introducing gay marriage. Six in ten people believe the Prime Minister introduced same-sex marriage to make the Conservative Party look trendy.
- Shows that over half of those surveyed don't believe that Mr Cameron has the determination and power to block any proposals from Europe which would undermine our freedoms.
- Demonstrates that introducing same-sex marriage not only irked older voters but young people too, with nearly one in four 18-24 year-olds citing it as reason for not voting Conservative in the upcoming European elections.

The detailed poll results are available on the ComRes website:

<http://www.comres.co.uk/poll/1177/c4m-european-elections-poll.htm>

As the Prime Minister was warned at the time, redefining marriage without any mandate from

the British people would cost him huge numbers of votes.

We are grateful to C4M supporters who have been actively finding out the views of their candidates from across the political parties ahead of next week's Euro elections.

The outcome of the vote next week looks set to be fascinating. We are sure the redefinition of marriage will be a significant factor.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Colin Hart', with a stylized, cursive script.

Colin Hart  
Campaign Director  
Coalition for Marriage